



'The Leading Exporter of African Narratives'

EDITORIAL GUIDELINES:

- Length: 800 - 1000 words using British spelling
- Header Title x1
- Excerpt x1 - maximum length 25 words
- Copy image x1 - this can be an image, data, a tweet to visually connect your piece. Must include a link to the source if not your own
- Web Image x 1 - aspect ratio dimensions minimum: 800 x 600 (an image that goes above the title to illustrate the essence of the piece). Must include a link to the source if not your own
- Author Bio - maximum 30 words. Must include full name, country of residence, occupation/profession, writing themes and/or area(s) of interest, and links to your blog and/or social media handles

COMPENSATION:

- Commissioned and published articles: £10 per 100 words paid
- Original Reporting / Investigative Journalism – base rate £150
- Audio content (in MP3 format) to accompany written work: 5 - 10 minutes (edited) £30
- Standalone audio content (MP3 edited): 20 – 45 minutes - £70
- Video content (MP4 format) to accompany written work: 5 – 10 minutes (edited) £40
- Standalone video content (MP3 edited): 20 – 45 minutes - £90
- Payment Terms – invoice paid within 30 days of publication date

QUALITY STANDARDS:

- Any commissioned work should be previously unpublished
- Please withdraw your work from consideration if accepted elsewhere
- A kill fee of £15 is offered if commissioned work is not published. However, the fee will not be payable if work submitted consistently fails to meet our editorial standards
- Service Agreements will be issued to regular contributors, once confirmed as a Staff Writer after a 3-month trial period
- A '3 strikes policy' will be in force from March 1st, whereby three subpar pieces of commissioned work within a 6-month period will result in an end to the Staff Writer service agreement

NB: Please refer to our Terms & Conditions [here](#)

NB: Please refer to our [Contributor Release Form](#) regarding permissions and copyright terms.